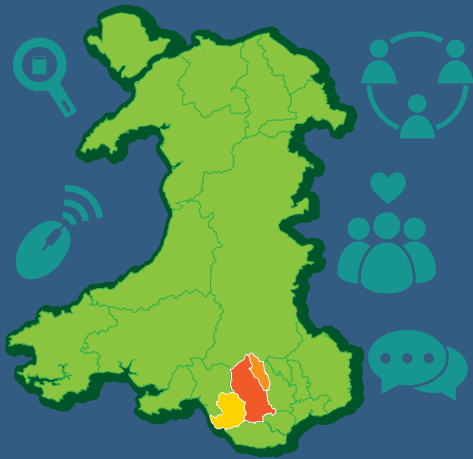




## Cwm Taf Morgannwg Well-being Assessment

Bridgend and Cwm Taf PSB worked together on an assessment of well-being in the Cwm Taf Morgannwg area.



We have published the full report, summaries and reports on the engagement and consultation that helped us to understand what well-being means to local people.

These reports and more information about the PSB is published [here](#).

508

people helped us to understand what well-being meant to them.



64

organisations worked together to engage with as diverse range of people as possible.



100

days of engagement included 3 hackathons producing music, art and poetry to express different experiences of well-being,



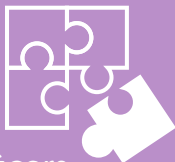
9

young people worked with us over three sessions to tell us about they future they want to see.



44

data and information officers helped to bring together a wide range of local information along with nationally published data reports.



7

summary sheets describe the key messages from the assessment.



79%

of people agreed or strongly agreed with the key messages from the well-being assessment.



The PSB will learn from the findings of the Well-being Assessment and our current activity to develop the objectives for the new Well-being Strategy to be published in May 2023.

# We found that

## Environmental Well-being

- Being closer to nature supports better mental and physical wellbeing
- Poor air quality impacts health and the environment
- The risk of flooding to people and businesses is significant
- Healthy rivers are important for people and making nature more resilient
- Biodiversity needs strengthening
- We need to use our resources better.



## Physical Health and Well-being

- We enjoy using our open spaces
- Having affordable activities and events is important to us.
- We want to improve our health and well-being
- Data shows that dementia will increase over the next 20 years
- We want help to encourage healthy behaviours.



## Housing and Homelessness

- We want good and safe housing without spoiling the environment
- Having a home and feeling secure is important to us
- Support for people who are homeless or facing homelessness is needed.



## Mental Health

- Meeting people and socialising is important for our mental wellbeing
- We think mental health services could work better
- Poverty and mental health are an issue
- Awareness and understanding of mental health need to improve
- Our young people want to be resilient
- Our local area is good for mental well-being.



## Cultural Well-being

- We value socialising as it strengthens relationships
- Being able to join in leisure and entertainment activities is important to us
- The best things about living in the area are our communities and the natural environment
- Identity and language is important to us.



## Economic Well-being

- A living wage supports individuals, families and the economy
- Secure, well-paid jobs are important
- Knowledge and skills can support our economic well-being
- More support is needed to help people into employment
- Local people want more equal opportunities
- Thriving towns and businesses are important for our local economy.



## Community Well-being

- Our communities are strong
- There's nearly 450,000 people living across Bridgend, Merthyr and RCT
- We're proud of who we are and where we come from
- Feeling safe in our community is important to us
- Loneliness can affect anyone.



# Examples of Activity across Bridgend PSB

## Involvement

- Co-production Network Wales worked with us in engaging with a diverse range of people for the well-being assessment.
- VAWDASV - the White ribbon campaign engaged with people across the area about domestic violence.
- Bridgend Climate Assembly is bringing together local people who want to see changes to address climate change
- Volunteer taster sessions were held to encourage more people to become regular volunteers at our green spaces



## Integration

- Evidence on economic wellbeing was brought together to inform both the well-being assessment and the Bridgend Economic strategy.
- The PSB are supporting the Bridgend Decarbonisation Plan through the Assets Sub Board
- The Local Development Plan and Green Infrastructure Assessment have been developed with PSB partners
- Bridgend and Cwm Taf PSBs have agreed to create a new regional PSB from 2023
- A joint PSB/RPB Anchor Organisations workshop was held with Cwm Taf PSB to look at how organisations can change the way they work to support local communities and businesses.



## Prevention

- PSB partners have been Learning about how to help staff to deal with traumatic incidents in a healthy and supported way.
- PSB partners have been learning from each other how to work to support staff with Mental health issues
- PSB partners worked on a common approach to sharing information about the Covid vaccine.
- Partners are working on a common approach to Carbon literacy training
- Partners have contributed to research about parent-infant relationship to support parents to provide a best start in life for their babies.

## Collaboration

- A Community Action Group supported both the well-being assessment for the PSB and the Population Needs Assessment for the Regional Partnership Board to have a broad understanding of well-being from people in our communities
- Partners are working together on Bridgend's first Sustainability Summit to be held at Pencoed College in June 2022 showcasing organisations and businesses who are working in a more sustainable way and encouraging conversations about what we can all do to address the climate and nature emergencies
- Young people across the area benefitted from sessions on issues such as substance misuse, confidence and exam stress from the multi-agency Area Planning Board
- The PSB are supporting progress towards a Real Living Wage in Bridgend
- The Community Safety Partnership networks and citizens have helped to put in place new Public Space Protection Orders to address anti-social behaviour
- Activities, opportunities and resources to enjoy our natural spaces and improve wellbeing have been brought together from PSB partners for the Nature and wellbeing webpages on [www.bridgend.gov.uk](http://www.bridgend.gov.uk)



## Long term

- Young people from across the region told us what they wanted to see in their futures and told us what needs to change to get there.
- Best start in life - cwm taf nature networks will improve 20 green spaces across the region for families to enjoy.
- Through taster sessions and Bridgend Green network volunteers are maintaining and improving green spaces for future generations
- Circular Economic Innovation Communities have helped PSB partners work towards reducing waste





## Anti-social Behaviour (ASB)

We will work together to create safe, confident communities and tackle crime, disorder and all aspects of anti-social behaviour.

**1557** ASB referrals received (1286 occurrences).

Down **27%** from **2140** in 2020-21 and **2442** in 2019-20

**88%** of ASB incidents were successfully addressed at stage 1 and did not progress further through the ASB process.

6 Acceptable Behaviour Contracts

3 Community Protection Notices

1 Criminal Behaviour Order



**13**

partner organisations working together to address Anti-social behaviour.



**15**

deployments of the ASB mobile CCTV Cameras to record and discourage ASB at known hotspots.



**690**

engagements with young people on the street in 12 hotspot areas for ASB through Bridgend Youth Matters detached youth work

**The Detached Youth Team** supported young people at events including Elvis Festival.

**4 Multi-agency operations** on Youth annoyance, vehicle ASB, Grass fires and off road bikes.

**36308 people** received community safety messages sent out via email.





## Violence Against Women Domestic Abuse and Sexual Violence (VAWDASV)

We will work with neighbouring local authorities to implement the Violence against Women, Domestic Abuse & Sexual Violence Strategy.

**1767** Domestic Abuse referrals were received

**100%** Domestic Abuse referrals have a full assessment of needs prior to longer term case work and / or referrals to relevant services.

**863** referrals were classified as High Risk

**262** referrals were repeat victims of domestic abuse.

**1007** associated children with these cases in Daily Discussions

**307** cases progressed to a Full Marac

**A dedicated independent domestic violence advisor is now available to work specifically with children and young people affected by domestic violence.**



**A Safe Video Link** has also now opened up in the borough of Bridgend which means any victims having to appear in court to give evidence can attend a safe site fully supported by a Court IDVA away from the court house and any associated risks. We have had some excellent feedback from victims using the suite who feel much safer using the venue.



We also recently helped create and deliver the **'Snip it in the Bud'** Campaign where we targeted Hairdressers and Barbers across Cwm Taff Morgannwg to help them identify any potential warning signs and signpost to local services in the event of any disclosures. Between us we ran eight sessions across the region to promote all the services and equip businesses with information and knowledge of what is out there.



# COMMUNITY COHESION

In our Well-being Assessment, participants from Black, Asian and Minority Ethnic communities said they had experienced prejudice and unequal treatment.

**We will work together to improve community cohesion so that people in communities get on well together and differences are respected and tolerated.**



## EU SETTLEMENT SCHEME

**8** members of staff received training on the EU Settlement Scheme so that they can support people making applications raise awareness of the scheme.

**2,500** concluded EU Settlement Scheme successful applications by September 2021 – 100% more successful applications than originally expected.

### Three social media campaigns

to promote the EU Settlement Scheme from April '21 to April '22



## FAR RIGHT EXTREMISM

**142** members of staff received Far Right Extremism & Counter Narrative Training

**100%** attendees replied that they felt more confident in understanding the far right, who could be vulnerable to radicalisation, the recruitment process and the landscape around the far right

**44** members of staff and elected members received training to recognise Extreme Right Visuals & Propaganda

**100%** gained a deeper understanding of the topic how to report concerning images or propaganda. Attendees included staff from Safeguarding, Public Transport, Housing, Education, Community Safety Partnership, Violence against Women, Domestic Abuse and Sexual Violence services and School Liaison Officers.

## COMMUNITY COHESION

**13** members of staff had training to help them to support refugee & asylum seekers Support in preparation for Refugee Week

**17** members of staff took part in training to recognise and talk to people about Hate Crime in preparation for Hate Crime Awareness Week - we engaged with over **40** members of the public across college campuses via engagement stands

**22** members of staff took part in Understanding Unconscious Bias and Cultural Competence Training to help them to be alert to unconscious bias when planning and delivering our services.

